



My name is Robert Bliss and I create exquisite portraits that will bring you a lifetime of happiness! I have been fascinated by photography for as long as I can remember. I bought my first film camera at a young age and remember hoping that I would get 1 great picture out of the 36 frames! Some 30 years later I earned my photography degree from the acclaimed photo department at Santa Monica College. I have won numerous awards including "Best Portrait" two years in a row in an annual juried competition and my images are currently on over 60 billboards in the San Fernando valley!



My assistant "Jo"

I have been a Southern California resident my entire life and now live in the absolutely beautiful Westlake Village. I tried the college route and got kicked out of Arizona State my junior year. Basically I was bored and had no interest in taking courses I couldn't care about. What made me excited? Cars, music, design and photography. I combined the cars, music and design and started a car stereo business. I absolutely loved it and soon won the industry biggest awards for my installations. The car world changed and upper end sound systems now came from the factory. Faced with a dying business model and debt I closed shop and went to work for a stereo store selling hifi home systems. One day a surround sound product came out for residential use. I was amazed with the sound!!

1992 and home theater was basically born. Seeing the same custom potential as the car stereo days, I left and started Bliss Home Theaters & Automation. What started out as a 1 man show has now become one of the industries premier companies! We have built over 270 residential theaters and counting. I design and build all of our theaters and getting images taken of them proved challenging as most of my clients denied us bringing a stranger into their home with a camera. I get it and respected it. But what if I took the pictures???

They all said yes! The photography bar for our work was high as we employed one of the best architectural photographers in the industry. I knew I would need formal training in order to one day match his quality. I took a class at the Art Center but I realized this required much more training then one class. I then committed to the Santa Monica photography program. It would take me 4 years to complete at a part time basis. I ended up top of class and earned the respect of many of the schools prestigious staff.



working me

Now you know how I got here but what you don't know is how much I fell in love with taking pictures of people! Obsessed with outperforming everyone in class I asked anyone and everyone if I could practice on them. What I never expected was tears of joy. A friend of a friend liked my work and reached out. She was recently divorced and a little down on herself though she was absolutely beautiful. The shoot was impromptu and organic. I couldn't wait to edit the pictures and then the moment that created my new calling. I handed her the book and watched her turn the pages. Tears began to build, I was lost. Did she like them? Did she not? She turned the last page and the tears were now streams. "Not only do I adore my pictures but more importantly you regained my confidence and that truly is a gift". That is now my mission statement. I want to take pictures that bring tears of joy. Images of Bliss was born.



My better half!

Fast forward and I am now a professional photographer delivering exquisite lifestyle, glamour and boudoir portraits. My core passion burns as much now as day one. Every client is special and unique. Your shoot should be exactly the same. Some photographers go through a series of poses they setup as a process. You become just another client. With me you will have a consultation and a form to fill out in advance. We will rehearse exactly what we will shoot in advance and plan the wardrobe and location. It's a fun process and the journey is half the fun as we will build a friendship. A friendship that will continue as long as the image does!



My son

The non typical "about me" thats much more me!



Alter ego me

I love my wife, family and friends more than anything else in this world. Obsessions: my dog Enzo, building home theaters, photography, Ferrari's and anything Ferrari, F1, music, Crossfit, food, interior design, Swiss watches, extra anejo tequila, racing cars, Glamis, fashion, women's Christian Louboutin's and vintage film cameras. Flaws: claustrophobia, ADD, fear of being average, compulsive, being too generous and a perfectionist. My personality: outgoing, funny, optimistic, honest and loud with a splash of sarcasm for good measure!! Im an open book so you can ask me anything!